



SHELBY KRUEGER

GRAPHIC DESIGNER

EDUCATION

Doane University | Crete, NE

Expected Graduation: May 2019

Bachelor's of Art in Graphic Design with Minors in Art and Film & Media Production
Cumulative GPA: 3.752

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Microsoft Office

HONORS

Order of Omega
Honor Society
Cardinal Key
Service Honor Society
Omicron Delta Kappa
Leadership Honor Society
President 2018
Dean's List
Alpha Lambda Delta
Honor Society
Presidential Scholarship

WORK EXPERIENCE

RKD Group — Alpha Dog Marketing | Lincoln, NE

Graphic Design Intern Summer 2018

Designed newsletters, collaborated with the Art Directors, the Creative Director, and other designers, attended meetings, partook in critiques, sent finished work to account directors.

Multicultural Support Services | Doane University | Crete, NE

Work Study — Graphic Designer 2016 – 2017

Created advertising elements to market events, worked with other organizations to promote their events

North Lincoln Family Medical Center | Lincoln, NE

Medical Records Clerk June 2014 – Present

Handling confidential medical records, organizing, sorting and filing medical information into charts

LEADERSHIP EXPERIENCE

AIGA Student Group | Doane University | Crete, NE

President Present

Runs meetings, oversees creative teams for student-led design work

Treasurer 2017 – 2018

Handled and kept track of the group's money

Omega Psi Theta Sorority | Doane University | Crete, NE

Executive Council—Vice President 2017 – 2018

Assisted in presiding over the sorority, planned events, in charge of multiple aspects of the group

Publicity Chair 2016 – 2017

Wrote thank you notes and promoted the sorority by marketing with posters and other design elements

1014 Magazine | Doane University | Crete, NE

Art Director 2017 – 2018

Oversaw designers, created a style guide for a cohesive look to the magazine, designed spreads, worked with deadlines.

Graphic Designer 2016 – 2017

Designed spreads for stories based on a style guide, collaborated with the Art Director and worked with various deadlines.

Active Minds | Doane University | Crete, NE

Publicity Chairperson 2016 – Present

Creates marketing strategies to promote events, as well as get the message of the group out there

Orientation Leader 2016 – 2018

Oversaw and guided a group of incoming students through orientation weekend

Student Programming Board | Doane University | Crete, NE

Creative Marketing & Social Media Committee 2015 – Present

Designing graphics, posters, and other elements to effectively promote events, leading meetings, running social media accounts.

Hansen Leadership Directions Program 2015 – 2016

Accepted through a competitive application process, created a service project, attended a weekly leadership class

Doane University Softball

Team Member 2015 – 2016

Balanced practices, workouts and games with class and homework