

Compositions

Shelby Krueger

The alphabet is comprised of unique, individual forms that are paired together to be understood as words. Similarly, instruments make very particular sounds, that when brought together, create songs. In the same way that people can interpret diverse meanings from the written word, people can interpret music differently, having contrasting attachments and takeaways from the same song. This is the power shared by music and words: the ability to express and evoke emotions, and to tell stories. Through personal experience, I know that both music and words also have the ability to help people cope with difficult times in their lives.

Much like the thought that goes into composing a song, creating a typeface takes a lot of hard work and consideration. Each stroke, curve, and point is deliberately and painstakingly thought out. This is what makes a typeface cohesive. Each piece in this body of work is individually considered for the music it is portraying, exploring the development of visual syntax through typographic design. This work expresses the unique characteristics of music through the unique letterforms of typefaces, creating visual compositions inspired by aural compositions.