

EDUCATION

Doane University | Crete, NE
Graduated Cum Laude

May 11, 2019

Bachelor's of Art in Graphic Design with
Minors in Art and Film & Media Production
Cumulative GPA: 3.8

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Adobe Photoshop
Adobe After Effects
Photography
Microsoft Office
Social Media Management
WordPress

HONORS

Order of Omega
Honor Society
Cardinal Key
Service Honor Society
Omicron Delta Kappa
Leadership Honor Society
President 2018
Dean's List
Alpha Lambda Delta
Honor Society
Presidential Scholarship

RESEARCH

Undergraduate Visual Research
The Influence of the
Chinese Government in
Media Communications
Beijing, Xi'an, Chengdu, China
May 14 – 28, 2019
Designed a 16 page book written from
knowledge gained through research,
experience, photography, and artifacts.

CONTACT

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skrueger.designs@gmail.com

WORK EXPERIENCE

Shirts101 | Lincoln, NE

Marketing Designer July 2019 – Present

Collaborates with various departments to produce marketing materials. Creates designs and writes copy for email campaigns, social media posts and clients. Manages the company website and all social media accounts. Photographs production processes and products. Manages various fundraising campaigns.

SK Designs | NE

Freelance Graphic Design January 2020 – Present

Works with a modest client base around Nebraska to create logos, websites, flyers, and other unique design needs. Creates contracts, production schedules, and proofs to maintain effective and clear communication.

Speedway Motors | Lincoln, NE

Marketing Design Intern January 2019 – May 2019

Collaborated with a team to distribute marketing in the form of print and digital media. Created website graphics, recruiting material, advertisements, and various internal designs.

RKD Group — Alpha Dog Marketing | Lincoln, NE

Graphic Design Intern Summer 2018

Designed newsletters, collaborated with the Art Directors, the Creative Director, and other designers, attended meetings, partook in critiques, sent finished work to account directors, executed edits.

1014 Magazine | Doane University | Crete, NE

Art Director 2017 – 2018

Oversaw designers, created a style guide for a cohesive appearance, designed spreads, and worked with deadlines.

Graphic Designer 2016 – 2017

Designed spreads for stories based on a style guide, collaborated with the Art Director, and worked with various deadlines.

Student Programming Board | Doane University | Crete, NE

Creative Marketing & Social Media Committee 2015 – 2019

Designed graphics, posters, and other elements to effectively promote events; lead meetings, ran social media accounts.

North Lincoln Family Medical Center | Lincoln, NE

Medical Records Clerk June 2014 – January 2019

Handled confidential medical records; organized, sorted and filed medical information into charts.

LEADERSHIP EXPERIENCE

AIGA Student Group | Doane University | Crete, NE

President 2018 – 2019

Ran meetings and oversaw creative teams for student-led design work.

Treasurer 2017 – 2018

Handled and kept track of the group's finances.

Omega Psi Theta Sorority | Doane University | Crete, NE

Executive Council—Vice President 2017 – 2018

Assisted in presiding over the sorority, planned events, and was in charge of multiple aspects of the group.

Publicity Chair 2016 – 2017

Drafted thank you notes and marketed the sorority with digital and print design.

Active Minds | Doane University | Crete, NE

Publicity Chairperson 2016 – 2019

Created marketing strategies to promote events and educate students about mental health issues.

Hansen Leadership Directions Program 2015 – 2016

Accepted through a competitive application process, created a service project, and attended a weekly leadership class.